

# Letter of Agreement

Please enter below your company and/or agency name, address and key contact details.  
Then select the desired listing and/or advertising.

### Business details (for communications)

Company name	
Address line 1	
Address line 2	
Address line 3	
Town or City	
County or Region	
Postal Code	
Country	
Telephone	
Company email	
Fax	
Website	
Contact name	
Contact email	

**Agency Information** (if applicable)

[illegible]

### Accounts Payable details

Contact name	
Contact Telephone	
Contact email	
P.O. Number	
P.O. Date	
EU VAT Number	

Listing (Europe)		List Price (Ex VAT)	List / Advertise
Basic	A Basic Entry	Free	<input checked="" type="radio"/> A
Premium	B Enhanced Entry	95.00	<input type="radio"/> B
	C Enhanced Advertisement Entry	£345.00	<input type="radio"/> C

*Prices are subject to VAT, which can be paid locally in the customer's EU Member State, subject to provision of your local EU VAT Number - for trade involving the movement of goods between two VAT-registered businesses in different EU Member States.*

*If Free Entry is chosen, please type 'FREE' in 'Total payable'*      **TOTAL PAYABLE (£)**

### Special Instructions

Please date and sign this page, return BOTH pages to the UKLA office email or post (details at end).

We agree to the Conditions of Sale in the ELID 2018 Media Pack and to the rate(s) shown above for placement in ELID.

**For UKLA**

Date \_\_\_\_\_

**For Advertiser / Agency**

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Date \_\_\_\_\_

# Information for inclusion in the European Lubricants Industry Directory - ELID

**For European companies. Three listings available online**

To create your **FREE BASIC** listing - click 'A' and include Company details, Activities and Affiliation(s) for no additional charge. To **increase your chances of being found** - and to suit your budget - choose either 'B' or 'C' listings. Just complete each section as you need. Don't forget to send us your logo and/or advertisement artwork.

## LISTING - Europe

### ☐ **A - FREE ENTRY** (click to select)

Company name

Address line 1

Address line 2

Address line 3

Town or City

County or Region

Postal Code

Country

Affiliations, eg UKLA, BFPA, etc

### **Company Activity** (please select one or more)

Hover cursor over check box for Company Activity definition

#### **Lubricant Company**

- ☐ Blender
- ☐ Grease Manf
- ☐ Marketer
- ☐ Stockist

#### **Additive Company**

- ☐ Manf/Supp
- ☐ Supplier

#### **Base Stock Company**

- ☐ Manufacturer
- ☐ Supplier
- ☐ Re-Refiner

#### ☐ **Raw Material Supplier**

#### ☐ **Assoc. Goods & Services**

#### ☐ **Institute/Society**

#### ☐ **Trade Body**

### ☐ **B - ENHANCED ENTRY £95.00** (click to select) complete Section A first

Please send your logo via email to [laurie@ukla.org.uk](mailto:laurie@ukla.org.uk)

Telephone

Logo Y/N

#### **Contact details**

Title

First

Last

Contact email

Job title

#### **Brands**

(max 300 characters  
including spaces)

#### **Product Groups**

eg base oils, additives  
(max 300 characters  
including spaces)

#### **Products & Services**

eg research, training  
(max 300 characters  
including spaces)

#### **Company info**

(max 450 characters  
including spaces)

### ☐ **C - ENHANCED ADVERTISEMENT ENTRY £345.00** (click to select) complete Sections A and B first

Web URL

**Advertisement Entry:** Solid or animated hyperlinked advertisement

Please send your artwork via  
email to [laurie@ukla.org.uk](mailto:laurie@ukla.org.uk)

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ELID (the European Lubricants Industry Directory) - Lube magazine - UKLA (United Kingdom Lubricants Association)

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