

ELID 2021

European Lubricants Industry Directory

Letter of Agreement

Please enter below your company and/or agency name, address and key contact details.
Then select the desired listing and/or advertising.

Business details (for communications)

Company name _____
 Address line 1 _____
 Address line 2 _____
 Address line 3 _____
 Town or City _____
 County or Region _____
 Postal Code _____
 Country _____
 Telephone _____
 Company email _____
 Fax _____
 Website _____
 Contact name _____
 Contact email _____

Agency Information (if applicable)

Accounts Payable details

Contact name _____
 Contact Telephone _____
 Contact email _____
 P.O. Number _____
 P.O. Date _____
 EU VAT Number _____

Listing (Europe)		List Price (Ex VAT)	List / Advertise
Basic	<input type="radio"/> A	Basic Entry	Free <input type="radio"/> A
	<input type="radio"/> B	Enhanced Entry	£120.00 <input type="radio"/> B
Premium	<input type="radio"/> C	Enhanced Advertisement Entry	£345.00 <input type="radio"/> C

UKLA invoices will be raised in Pound Sterling (GBP) and not the domestic currency of the advertiser.
 Prices are subject to VAT, which can be paid locally in the customer's EU Member State, subject to provision of your local EU VAT Number - for trade involving the movement of goods between two VAT-registered businesses in different EU Member States.

If Free Entry is chosen, please type 'FREE' in 'Total payable' **TOTAL PAYABLE (£)** _____

Special Instructions

Please date and sign this page, return BOTH pages to the UKLA office email or post (details at end).

We agree to the Conditions of Sale in the ELID 2021 Media Pack and to the rate(s) shown above for placement in ELID.

For UKLA

Date _____

For Advertiser / Agency

Date _____

Information for inclusion in the European Lubricants Industry Directory - ELID

For European companies. Three listings available online

To create your FREE BASIC listing - click 'A' and include Company details, Activities and Affiliation(s) for no additional charge. To increase your chances of being found - and to suit your budget - choose either 'B' or 'C' listings. Just complete each section as you need. Don't forget to send us your logo and/or advertisement artwork.

LISTING - Europe

A - FREE ENTRY (click to select)

Company name _____
Address line 1 _____
Address line 2 _____
Address line 3 _____
Town or City _____
County or Region _____
Postal Code _____
Country _____
Affiliations, eg UKLA, BFPA, etc _____

Company Activity (please select one or more)

Hover cursor over check box for Company Activity definition

Lubricant Company

- Blender
 Grease Manf
 Marketer
 Stockist

Additive Company

- Manf/Supp
 Supplier

Base Stock Company

- Manufacturer
 Supplier
 Re-Refiner

Raw Material Supplier

Assoc. Goods & Services

Institute/Society

Trade Body

Assoc. Goods & Services details _____

B - ENHANCED ENTRY £120.00 (click to select) complete Section A first

Please send your logo via email to laurie@ukla.org.uk

Telephone _____
Logo Y/N _____

Contact details

Title _____ First _____ Last _____
Contact email _____
Job title _____

Brands
(max 300 characters including spaces)

Product Groups
eg base oils, additives
(max 300 characters including spaces)

Products & Services
eg research, training
(max 300 characters including spaces)

Company info
(max 450 characters including spaces)

C - ENHANCED ADVERTISEMENT ENTRY £345.00 (click to select) complete Sections A and B first

Web URL _____

Advertisement Entry: Solid or animated hyperlinked advertisement

Please send your artwork via email to laurie@ukla.org.uk

Prices are subject to VAT, which can be paid locally in the customer's EU Member State, subject to provision of your local EU VAT Number - for trade involving the movement of goods between two VAT-registered businesses in different EU Member States.

ELID (the European Lubricants Industry Directory) - Lube magazine - UKLA (United Kingdom Lubricants Association)

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Publisher: UKLA | UKLA House | 13 Chess Business Park | Moor Road | Chesham | Buckinghamshire | HP5 1SD | UK

Registered in England No. 936857 | VAT Reg. No. GB 240 8376 65

Registered Office: | UKLA House | 13 Chess Business Park | Moor Road | Chesham | Buckinghamshire | HP5 1SD