

# ELID 2024

European Lubricants Industry Directory

## Letter of Agreement

Please enter below your company and/or agency name, address and key contact details.  
Then select the desired listing and/or advertising.

### Business details (for communications)

Company name \_\_\_\_\_  
Address line 1 \_\_\_\_\_  
Address line 2 \_\_\_\_\_  
Address line 3 \_\_\_\_\_  
Town or City \_\_\_\_\_  
County or Region \_\_\_\_\_  
Postal Code \_\_\_\_\_  
Country \_\_\_\_\_  
Telephone \_\_\_\_\_  
Company email \_\_\_\_\_  
Fax \_\_\_\_\_  
Website \_\_\_\_\_  
Contact name \_\_\_\_\_  
Contact email \_\_\_\_\_

### Agency Information (if applicable)

\_\_\_\_\_

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### Accounts Payable details

Contact name \_\_\_\_\_  
Contact Telephone \_\_\_\_\_  
Contact email \_\_\_\_\_  
P.O. Number \_\_\_\_\_  
P.O. Date \_\_\_\_\_  
EU VAT Number \_\_\_\_\_

Listing (Europe)		List Price (Ex VAT)	List / Advertise
Basic	<input type="radio"/> A Basic Entry	Free	<input type="radio"/> A
	<input type="radio"/> B Enhanced Entry	£150.00	<input type="radio"/> B
Premium	<input type="radio"/> C Enhanced Advertisement Entry	£415.00	<input type="radio"/> C

Prices are subject to VAT, which can be paid locally in the customer's EU Member State, subject to provision of your local EU VAT Number - for trade involving the movement of goods between two VAT-registered businesses in different EU Member States.

If Free Entry is chosen, please type 'FREE' in 'Total payable' **TOTAL PAYABLE (£)** \_\_\_\_\_

Special Instructions

Please date and sign this page, return BOTH pages to the UKLA office email or post (details at end).

We agree to the Conditions of Sale in the ELID 2018 Media Pack and to the rate(s) shown above for placement in ELID.

For UKLA

Date \_\_\_\_\_

For Advertiser / Agency

Date \_\_\_\_\_

# Information for inclusion in the European Lubricants Industry Directory - ELID

For European companies. Three listings available online

To create your FREE BASIC listing - click 'A' and include Company details, Activities and Affiliation(s) for no additional charge. To increase your chances of being found - and to suit your budget - choose either 'B' or 'C' listings. Just complete each section as you need. Don't forget to send us your logo and/or advertisement artwork.

## LISTING - Europe

**A - FREE BASIC ENTRY (click to select)**

Company name \_\_\_\_\_  
Address line 1 \_\_\_\_\_  
Address line 2 \_\_\_\_\_  
Address line 3 \_\_\_\_\_  
Town or City \_\_\_\_\_  
County or Region \_\_\_\_\_  
Postal Code \_\_\_\_\_  
Country \_\_\_\_\_  
Affiliations, eg UKLA, BFPA, etc \_\_\_\_\_

### Company Activity (please select one or more)

Hover cursor over check box for Company Activity definition

#### Lubricant Company

- Blender
- Grease Manf
- Marketer
- Stockist

#### Additive Company

- Manf/Supp
- Supplier
- Raw Material Supplier**
- Assoc. Goods & Services**
- Institute/Society**
- Trade Body**

#### Base Stock Company

- Manufacturer
- Supplier
- Re-Refiner

Assoc. Goods & Services details \_\_\_\_\_

**B - FEATURED ENTRY £150.00 (click to select) complete Section A first**

Please send your logo via email to [laurie@ukla.org.uk](mailto:laurie@ukla.org.uk)

Telephone \_\_\_\_\_  
Logo Y/N \_\_\_\_\_  
Socials \_\_\_\_\_

### Contact details

Title \_\_\_\_\_ First \_\_\_\_\_ Last \_\_\_\_\_  
Contact email \_\_\_\_\_  
Job title \_\_\_\_\_

**Brands**  
(max 300 characters including spaces)

**Product Groups**  
eg base oils, additives  
(max 300 characters including spaces)

**Products & Services**  
eg research, training  
(max 300 characters including spaces)

**Company info**  
(max 450 characters including spaces)

**C - PREMIUM ENTRY £415.00 (click to select) complete Sections A and B first**

Website URL \_\_\_\_\_

**Advertisement Entry: Solid or animated hyperlinked advertisement**

Please send your artwork via email to [laurie@ukla.org.uk](mailto:laurie@ukla.org.uk)

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ELID (the European Lubricants Industry Directory) - Lube magazine - UKLA (United Kingdom Lubricants Association)

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